

KATY'S MOST POPULAR ANNUAL EVENT

Something for Everyone!

What: A two day, one night multi-event festival featuring entertainment on two stages.

Over 300 food, craft and commercial Vendors

Where: Historic Downtown Katy

When: Saturday, October 8, 2016
Sunday, October 9, 2016

10 AM to 11:00 PM Saturday
Noon to 6 PM Sunday

Benefits: A percentage of ticket sales benefits Project Graduation and Project Prom



Attendee Profile

- 35,000 to 40,000 Attendees
- Average household income is \$103,000
- 74% are married
- 50% higher educational attainment than the State of Texas average
- 73% own their own homes
- Strong emphasis on family

Marketing

Sponsorship/Partner Packages

Marketing will be directed to over 4 million people in Houston and surrounding areas. Our multimedia advertising campaign will include, but is not limited to, display advertising and featured in Major Houston and surrounding area media.

Your company can build positive public images, and generate publicity by participating in the biggest event in Katy! Investments can be custom designed.



We welcome the opportunity to customize a sponsorship for your company's needs.

Sponsorship/ Partner Opportunities

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Festival Friend	Patron
Main Stage Signage - Name & Logo	♦					
Premier On-Site Signage - Name & Logo	♦	♦	♦			
Premier On-Site Signage - Name				♦	♦	
Merchandise Display	♦	♦				
Exclusive Product Rights	♦					
Premier Exhibit Space (Double Booth) - Festival Fairway	♦	♦				
Premier Exhibit Space (Single Booth) - Festival Fairway			♦			
Program Listing Name & Logo	♦	♦	♦			
Program Listing Name				♦		
RHF Web Site Listing - Logo and hyperlink	♦	♦	♦			
RHF Web Site Listing - hyperlink				♦	♦	
RHF Web Site Listing						♦
VIP Credentials for Festival	24	16	12	8		

Katy Rice Harvest Festival Sponsorship/Partner Form

EVENTS

Sponsorship/Partner Categories

Platinum Sponsor	\$15,000+	_____
Gold Sponsor	\$10,000	_____
Silver Sponsor	\$ 5,000	_____
Bronze Sponsor	\$ 2,500	_____
Festival Friend	\$ 1000	_____
Patron	Up to \$ 1000	_____
Hotel Partnership	Please Call Chamber	

Other Donations: _____

Qty _____ Value \$ _____

Contact Name _____

Company Name _____

Address _____

City, State, Zip _____

Day Phone _____ Fax _____

E-mail _____

MAKE CHECKS PAYABLE TO
KATY AREA CHAMBER OF COMMERCE

__ AMEX __ Discover Card __ Master Card __ Visa

Credit Card Number _____

Expiration Date _____ CVV2 _____

Name on Credit Card _____

Billing Address _____

City, State, Zip _____

Return Form to
Katy Area Chamber of Commerce
23501 Cinco Ranch Blvd Ste B206
Katy, TX 77494
281-391-5289 (KATY)
281-391-7423 Fax
www.riceharvestfestival.org

Please check if
you
 would
like an
invoice sent.

Katy Rice Harvest Festival Parade Historic Downtown Katy

Saturday, October 1, 2016 10 AM

KATY RICE HARVEST FESTIVAL Historic Downtown Katy

Saturday, October 8, 2016 10 AM - 11:00 PM
Sunday, October 9, 2016 Noon - 6 PM



**36th Annual
KATY RICE HARVEST
FESTIVAL
October 8—9, 2016
Historic Katy, Texas**

www.riceharvestfestival.org

**Sponsorship/Partner
Opportunities**

Produced and Sponsored By:

• Proudly Serving Katy For Over 50 Years •
KatyArea
chamber of commerce